



Car Kit Installation

With the increase of penalties for driving while using a mobile phone on the horizon, it's more important than ever for businesses to adopt a responsible driving policy. This means sending employees out on the road with the correct equipment to do their job safely.

At Direct Response we have a choice of car kits, compatible with a range of handsets. Working with Toad Group plc, highly trained engineers provide a nationwide fitting service to meet the changing requirements of European Health and safety legislation.

Choice

• Premium Installation

The premium installation includes the following: Genuine hands-free car kit, glass-mount aerial (where required), mounting bracket, harness and interface lead (to car speakers).

• Bluetooth Installation

The Bluetooth installation includes the following: Bluetooth™ car kit, bracket, cradle and interface lead (to car speakers).

• THB Installation

A non-genuine THB installation includes the following: non-genuine car kit and cradle for mobile phone, BlackBerry or PDA.

Service

• Regular Updates

Toad Group will contact you within two hours of receiving the order. They will also provide regular updates on the status of the installation once in progress.

• Installation

Unless otherwise requested all installations take place within five working days, Monday-Friday 9.00am-5.00pm. Our engineers will perform full electrical check on the vehicle both before and after the installation.

• Guarantee

As part of our commitment to quality all car kits are supplied as new and covered by the manufacturer's guarantee, as well as a 12 month warranty on the actual installation.

• Training

As part of our total service, clients receive on-site training upon installation to ensure effective use of the car kit.

About Toad Group plc

Established in 1993, Toad Group plc are VSIB accredited installers and employ over 220 staff accross London, Alton and Runcorn. In line with Direct Response's strong ethos of high quality service, Toad Group's professional call handling and fulfilment centre is in regular contact with the nationwide mobile installation team to ensure an extremely high level of service.

Clients

AA Insurance Services	Abbey National	Argos
BMW	Cornhill	Direct Line
Dixons	Halifax	Honda
HSBC	Legal and General	Lloyds TSB
Makro	QVC	RAC
Renault	Royal and Sun Alliance	Sainsburys
Tesco	The Link	WHSmith

